

SPECIAL EVENTS SCHEDULE

**SUN, AUG. 7
THROUGH
THUR, AUG. 11
AT 1PM
3PM & 5PM
DAILY**

Bringing
STUNTRIDING
to the streets.



Kinship Road at Lazelle St. next to the
Sturgis Motorcycle Rally Expo and Lot



**Sure to entertain
audiences of all ages!**

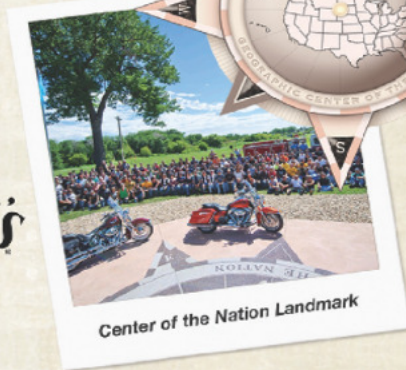
For more than 15 years, the StarBoyz
have been international icons in the
stunt riding industry. During the riding
season, more than 400,000 enthusiasts
come out to see their shows.

MON, AUG. 8

**9TH ANNUAL
MAYOR'S RIDE**

Includes a one-of-a-kind
Souvenir Gift Pack with a
Jack Daniels Single Barrel
signed Decanter.

register at
SturgisMotorcycleRally.com



Ride with the
Mayor to the
Geographic Center of
the Nation Landmark.



**TUE, AUG. 9
AT 2PM**

INDUSTRY ROUNDTABLE

Insight into the industry from professionals.

MODERATOR CHRIS MCGEE
PANEL HOLGER MOHR, BERT BAKER
GERALD RINEHART, JODY PEREWITZ
GRADY PFEIFFER, ZACH NESS, BRIAN KLOCK

Kinship Road at Lazelle St. next to the Sturgis
Motorcycle Rally Expo in the Sturgis Motorcycle
Rally Activity Center



Your chance to hear
from and participate in
a Q & A session with
some of the
greatest
minds in
custom
motorcycle
building.

**THUR, AUG. 11
AT 3:30PM**

**LOUD AMERICAN BURNOUTS - FIRST ANNUAL
HAMSTERS USA INVITATIONAL BURNOUTS**

**\$1,000
IN PRIZE MONEY**



Kinship Road at Lazelle St. next to the
Sturgis Motorcycle Rally Expo and Lot

Watch as a select group of Hamsters
do their best to earn prize money
provided by the Loud American
Roadhouse. The winner will be
decided by audience applause!



Emceed by
Dave Perewitz

CITY OF STURGIS EVENTS:

| DATE | TIME | EVENT | LOCATION |
|--------------------------------------|---------------------|--|-------------------------------|
| Saturday, Aug. 6 – Saturday, Aug. 13 | 9am – 6pm Daily | Garage Shop Fabricators | M/C Expo Lot Activity Center |
| Sunday, Aug. 7 – Thursday, Aug. 11 | 1pm, 3pm, 5pm Daily | StarBoyz Stunt Riders | M/C Expo on 4th & Lazelle |
| Monday, Aug. 8 | 10:30am | Sturgis Mayor's Ride | M/C Expo on 4th & Lazelle |
| Tuesday, Aug. 9 | 2pm | Dakota Thunder Ride Arrives | M/C Expo on 4th & Lazelle |
| Tuesday, Aug. 9 | 2pm | Industry Roundtable | M/C Expo Lot Activity Center |
| Tuesday, Aug. 9 | New Time 11:45am | Military Appreciation Day/ B-1 Bomber Flyover | Legendary Sturgis Main Street |
| Tuesday, Aug. 9 | 4pm | State-of-the-Rally Media Conference | M/C Expo Lot Activity Center |
| Thursday, Aug. 11 | 3:30pm | Loud American Burnouts | M/C Expo on 4th & Lazelle |

RALLY ATTRACTIONS:

| DATE | TIME | ATTRACTION | LOCATION |
|--------------------------------------|------------|--------------------------|------------------------|
| Thursday, Aug. 4 - Saturday, Aug. 13 | 9am – 9pm | Rally Headquarters | Main Street & Junction |
| Friday, Aug. 5 – Saturday, Aug. 13 | 9am – 10pm | 900 Block Party | 900 Main Street |
| Friday, Aug. 5 – Saturday, Aug. 13 | 9am – 10pm | Sturgis Liquor Lot | 1st Street & Lazelle |
| Saturday, Aug. 6 – Saturday, Aug. 13 | 9am – 6pm | M/C Expo Complex | 4th & Lazelle |
| Saturday, Aug. 6 – Saturday, Aug. 13 | 9am – 9pm | Main Street Photo Towers | Main Street |

CITY FAIRGROUNDS:

| DATE | TIME | ATTRACTION | LOCATION |
|--------------------|-----------|--|-----------------------------------|
| Tuesday, Aug. 9 | 5pm – 8pm | 1st Annual Bikers & Bulls Freestyle Bullfights | Sturgis Fairgrounds/Ballpark Road |
| Wednesday, Aug. 10 | 12pm | Historic Half-Mile Races | Sturgis Fairgrounds/Ballpark Road |

For More information contact us at 720-0800 or visit sturgismotorcyclerrally.com All events subject to change.

